



Position – Executive/ Sr. Executive

Reports to – Head of Communication

Role and Responsibility

- Understanding of Digital Marketing
- Understanding of advertising on social media platforms
- Planning, implementing, and reporting the performance of social media campaigns
- Coordinating with the Creative, Design and Video team to get the creatives, videos and content for the campaigns
- Social Media platforms like Facebook, LinkedIn, Twitter, Instagram, Pinterest and likes
- Attention to small details
- Updated on the latest trends on the above-mentioned platforms

Eligibility:

- Graduate/ Post Graduate
- Minimum 1-4 yrs of exp.

Salary : Best in the Industry