

BMU MBA

AT A

GLANCE





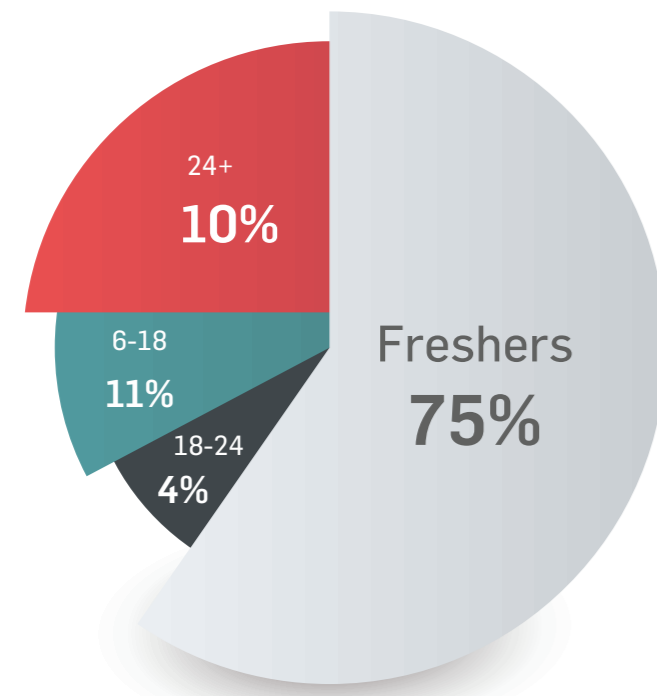
Dear Aspirant,

Welcome to the gateway of opportunities. Within these pages, you'll embark on a journey that embodies the essence of BMU's commitment to excellence, innovation, and transformational education. We believe in nurturing not just careers but futures, and this document is evidence of the unyielding dedication of our students, faculty, and corporate partners who have walked this path with us.

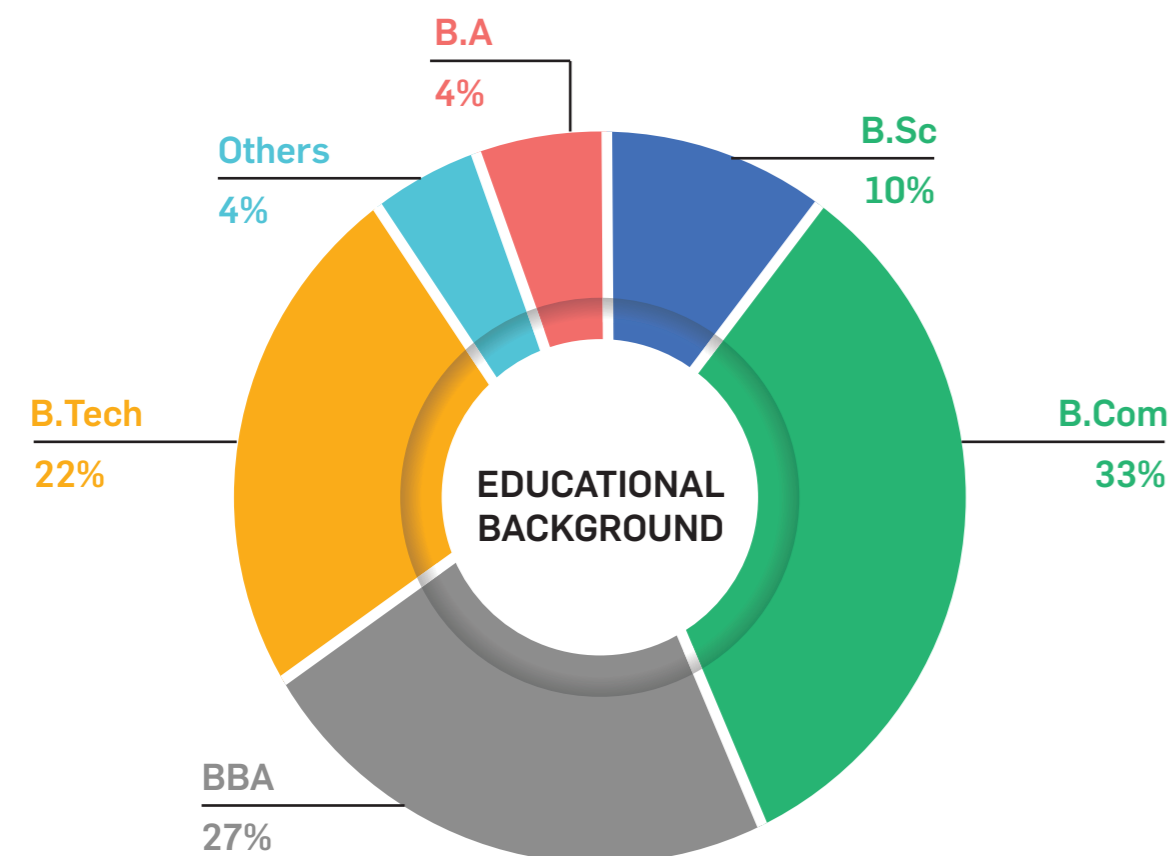
In this document, you will discover more than just placement statistics; you'll uncover stories of resilience, ambition, and unshakable determination. Each graph, each figure, represents a journey, a triumph, and a leap forward. It indicates the relentless pursuit of knowledge and the unbridled spirit of our MBA graduates. At BMU, we don't just prepare students for jobs; we shape them into the leaders of tomorrow, ready to make a difference in the world.

So, whether you're a prospective student considering BMU for your MBA journey or a corporate partner looking to collaborate with us, we invite you to explore the pages that follow. This is the story of your potential realized, your future ignited, and your success, waiting to be achieved.

DIVERSITY: (MBA 2022 – 2024) BATCH OF 274 STUDENTS



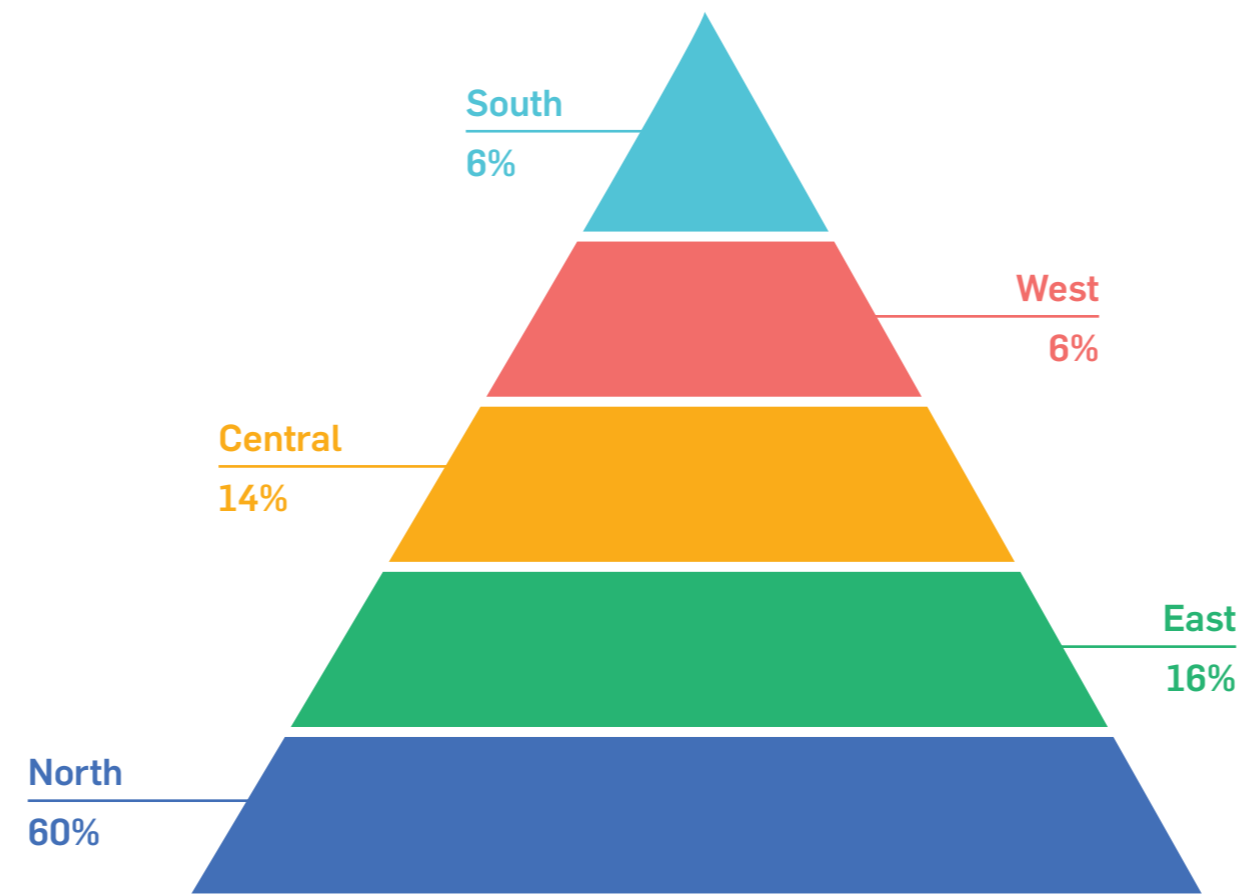
WORK EXPERIENCE
(IN MONTHS)



EDUCATIONAL
BACKGROUND

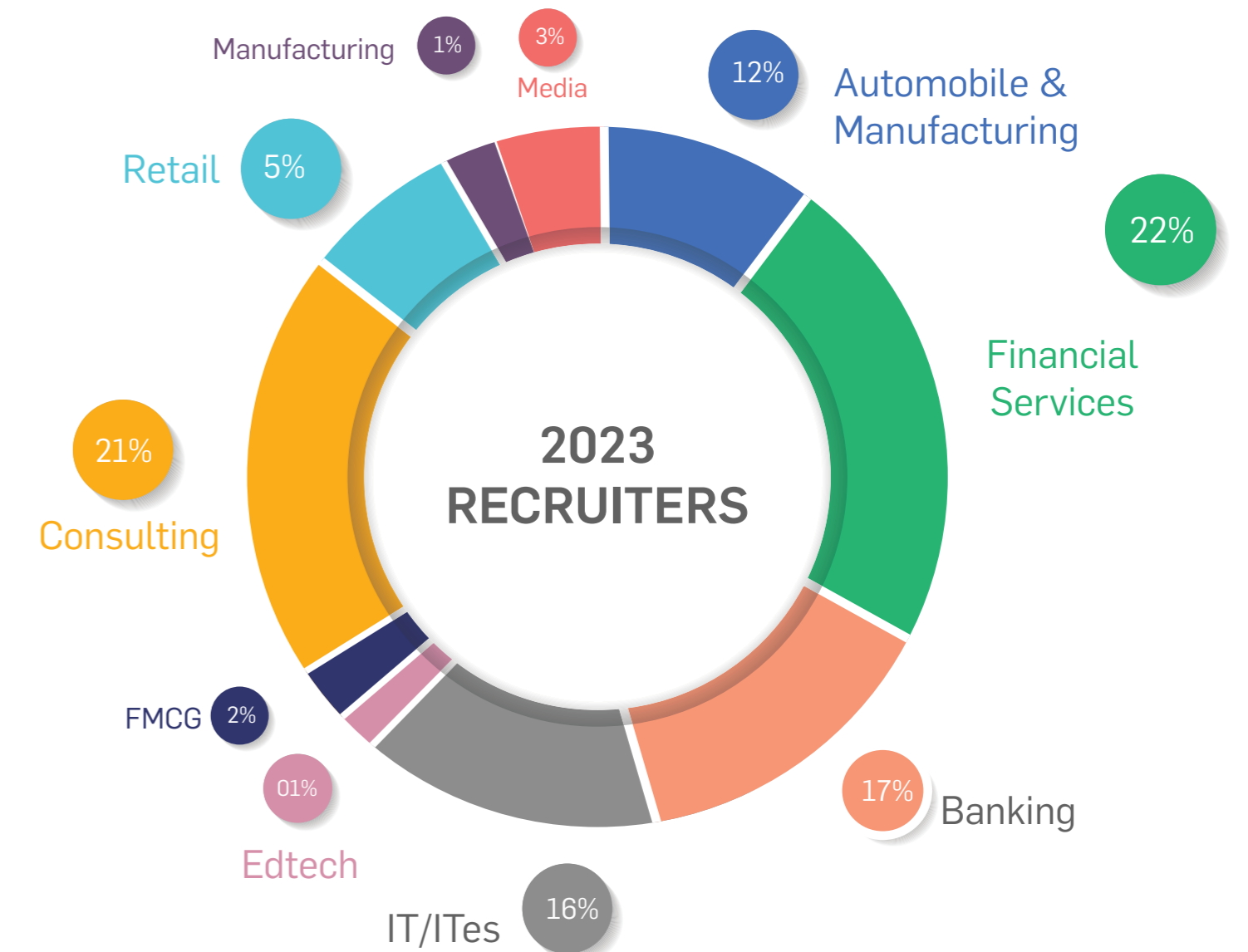


SPECIALIZATION

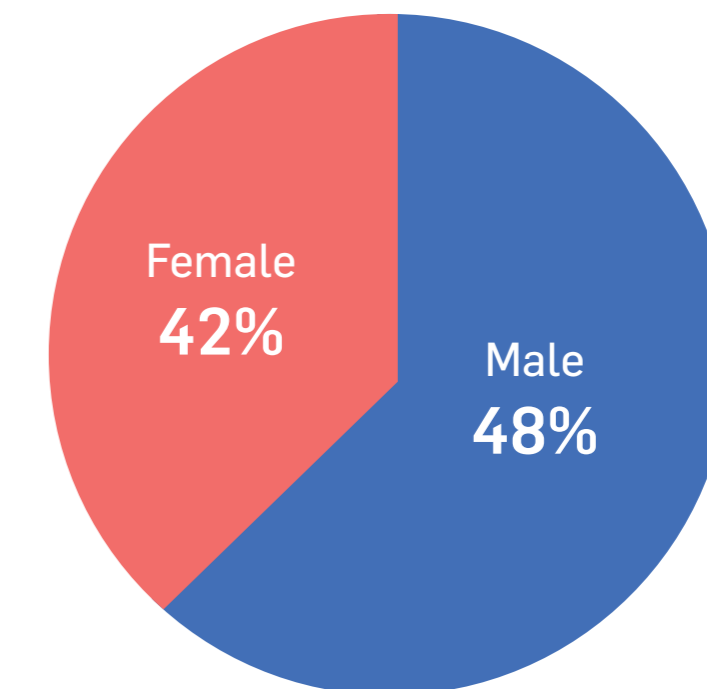


REGIONAL DIVERSITY

RECRUITER CATEGORIES



2023
RECRUITERS



GENDER DIVERSITY

In the MBA batch of 2021-2023, we witnessed a spectacular demonstration of brilliance and determination. The highest placement package soared to great heights, reflecting the caliber of our graduates. The figures speak for themselves - an impressive Highest CTC that mirrors the boundless potential of our top student(s).

However, what truly sets us apart is not just the peak but the consistency. Our Average CTC and Median CTC reflect a stable ascent, showcasing the trust that industry leaders place in the skills and knowledge our graduates possess. The numbers extend beyond the surface, as even the Top 10% and Top 25% of our students secured remarkable packages, an indication of the comprehensive education we provide.

Moreover, it's not just about numbers; it's about partnerships. The number of recruiters who sought talent from BMU tells a story of trust and collaboration, with industry giants recognizing the value our graduates bring to their organizations. Some of the biggest brands across consulting, automobile, banking, IT, FMCG, and media sectors recruited our students.

These statistics for the MBA batch of 2021-2023 reflect a promising future, one where success is not just a possibility but an expectation!

MBA BATCH 2021-2023

A SUCCESSFUL PLACEMENT DRIVE

Highest CTC

25.90

LPA

Average CTC

9.40

LPA

Median CTC

9.19

LPA

Top 10% CTC

13.40

LPA

Top 25% CTC

11.40

LPA

60+

Recruiters

Join us on this journey of growth, and together, let's shape the future of business.

PLACEMENTS 2023

MBA 2022 – 2024 | PROMINENT RECRUITERS

and many more..

SUMMER INTERNSHIPS

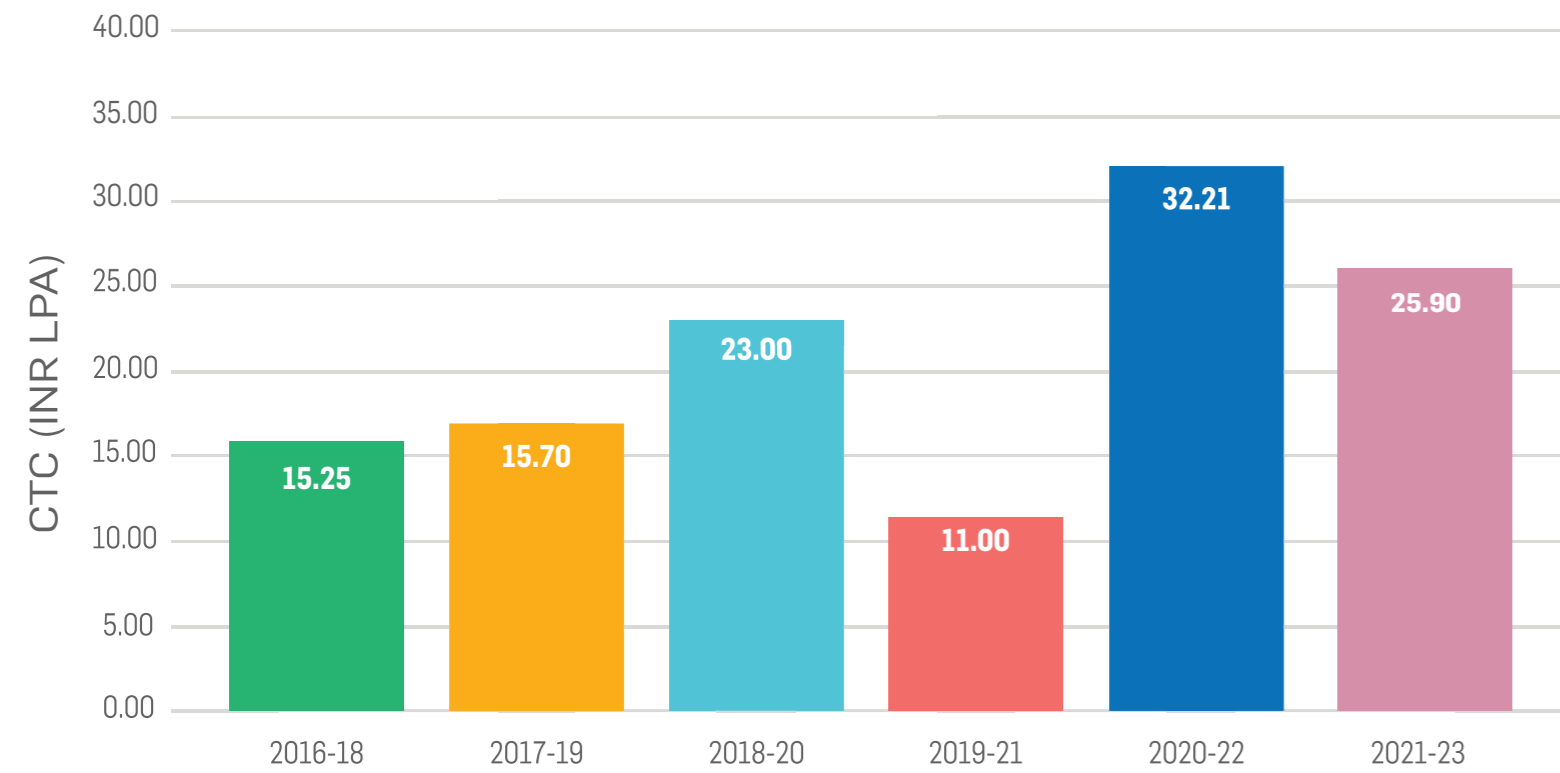
MBA 2022 – 2024 | PROMINENT RECRUITERS

and many more..

MBA HIGHEST CTC (INR LPA)

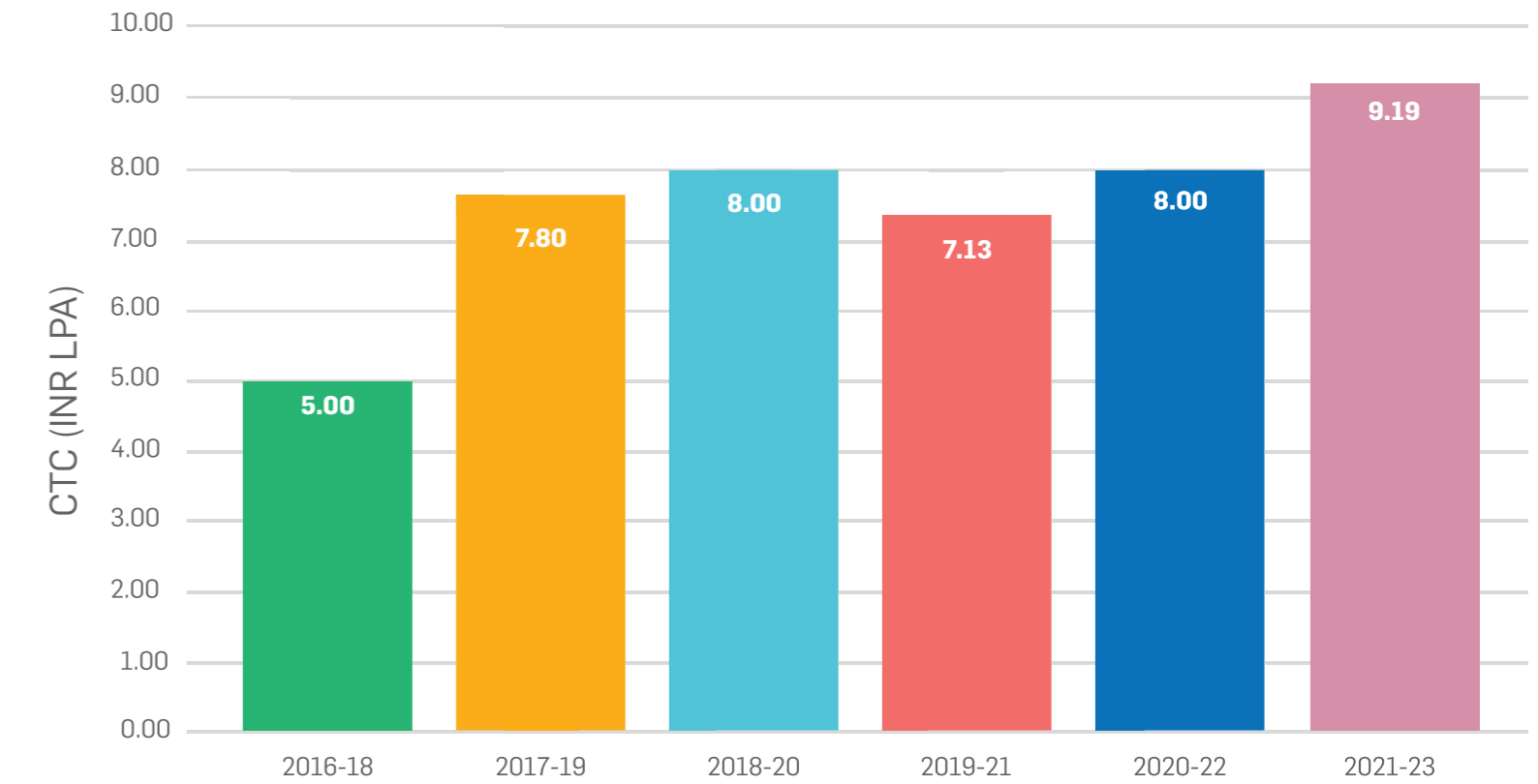
CTC PROGRESSION



With the strong core values of the Hero group, BMU emphasizes the holistic development of its students into ethical leaders, who will create a positive impact on themselves, their organizations, and society at large.

MBA MEDIAN CTC (INR LPA)

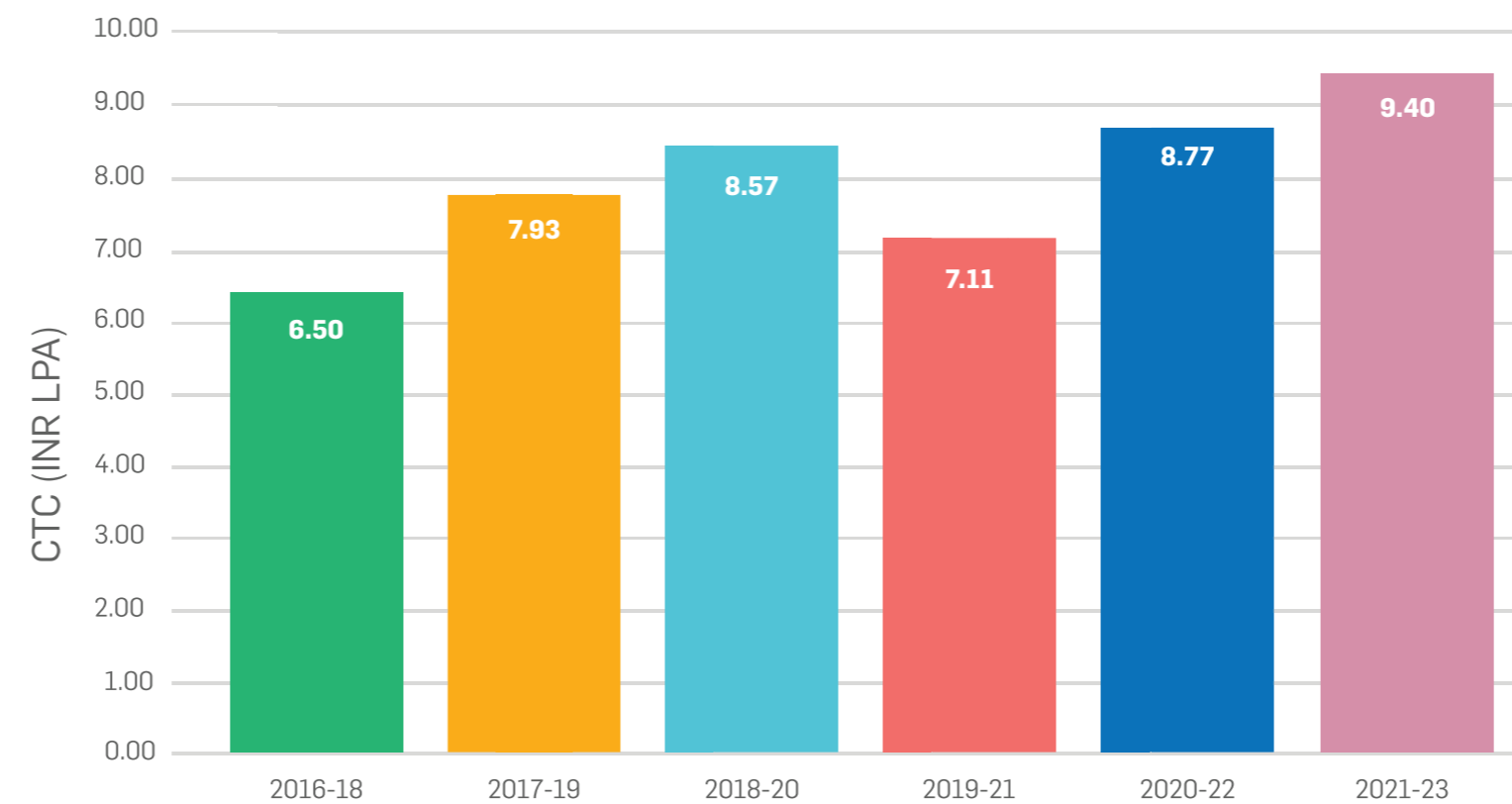
CTC PROGRESSION



From the highest CTC milestones reached to the robust average and median CTC figures, our students have consistently outperformed expectations, breaking barriers and setting new standards each year. As you explore, you'll witness a remarkable trajectory, a result of our world-class faculty, industry collaborations, and the exceptional caliber of our MBA graduates. At BMU, we not only prepare you for the corporate world; we empower you to redefine it.

MBA AVERAGE CTC (INR LPA)

CTC PROGRESSION



This is our journey through time, showcasing the remarkable evolution of placement statistics at BML Munjal University's MBA program from 2016-18 to 2021-23. It is our unwavering commitment to grooming future leaders and empowering them for success in the dynamic world of business. Our placement data reflects not just numbers but stories of aspirations achieved, dreams realized, and careers skyrocketing.

OUR ALUMNI

WORKING WITH PROMINENT BRANDS

BAIN & COMPANY

Deloitte.

KPMG

accenture

EY

BCG

Grant Thornton

HCL

EVALUESERVE
POWERED BY MIND+MACHINE

HYUNDAI

amazon

ANTWORKS

KANTAR

Capgemini

AXIS BANK

AMERICAN EXPRESS

S&P Global

DBS

and many more..



**BML MUNJAL
UNIVERSITY™**

A HERO GROUP INITIATIVE

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