



**BML MUNJAL
UNIVERSITY™**

A HERO GROUP INITIATIVE

**TAKE ON THE
FUTURE OF WORK.**

MBA Programme

under academic mentorship of
**Imperial College
London**

www.bmu.edu.in

A large graphic of a tree where the canopy is composed of various corporate logos and their corresponding numbers. The tree has a thick trunk and a dense network of roots. The logos include:

- Hero (20 11)
- HERO FUTURE ENERGIES (20 12)
- HERO ELECTRONIX (20 15)
- HERO STERIL LIMITED (20 10)
- HEROICO (20 08)
- HERO HOMES (20 06)
- HERO tsc (20 00)
- HERO BPO (20 00)
- SATYAM (20 01)
- HERO MINDMINE (20 01)
- HEROIN CORP. (19 92)
- HERO FINANCIALS (19 93)
- HERO (19 95)
- SHIVAM (19 99)
- HERO HONDA (19 84)
- HERO MOTORS (19 84)
- MUNJAL AUTO (19 85)
- MUNJAL SHOWA (19 85)
- SUNDRAM (19 86)
- HERO FIBRES (19 87)
- Highway (19 71)
- Munjal Sales Corporation (19 75)
- Majestic Auto Ltd. (19 78)
- HERO CYCLES (19 56)

At the base of the tree, there are seven circular icons representing social initiatives:

- Humari pari
- Happy earth
- E EDUCATE TO EMPOWER
- RISE SAFE INDIA
- PARIVARTAN
- SERENDIPITY ARTS FESTIVAL
- SAVTRA





Take on the future

Welcome to the School of Management (SOM) at BML Munjal University (BMU). We are proud of the learning environment we have created here. Our quest is to chisel out grounded business leaders who are comfortable in the uncertain, ambiguous reality that exists in the corporate world nowadays and are happy to roll up their sleeves and contribute to economic value from the beginning. Our immersive and experiential orientation helps our students become more practical and application focused; helps them analyse problems from multiple perspectives and offer solutions that are conceptually and contextually sound.

BMU strongly believes in developing students through an evolutionary journey from mere KNOWING (classroom delivery) to DOING (skilling and reskilling them) and finally to BEING (making them realise their potential to achieve their greater goals in life). Through mentorship from Imperial College Business School, we have brought world-class curricula to the classroom. Many of our courses and programmes have knowledge partners from

the fields of consulting, information technology and global practices.

With a strong focus on ethics, values, and contribution to the greater good of society, our students proactively take part in outreach programmes such as SANKALP which helps them understand greater social issues and apply managerial principles to solve them. As MBAs move ahead in their careers, they have to be equally adept in contributing to the business objectives as well as becoming catalysts for positive change. We, at BMU, have built our programme based on this reality.

You are invited to our beautiful campus and experience the transformation that we have committed ourselves to bringing to each and every student in the programme.

Vision

To nurture ethical, empathetic, and articulate leaders to benefit businesses and society.

Mission

To excel in dissemination of management education and to empower it's students to face the challenges of the volatile business world, and lead them on a path of personal transformation to become global leaders, managers, and entrepreneurs, with high cognitive skills and emotional quotient.

Graduate Attributes

BMU students will:

- Acquire and apply practical understanding of discipline knowledge
- Demonstrate a sense of ethics and display excellence in both personal and professional life
- Exhibit problem solving, critical thinking skills and investigative capability to address real world problems
- Manifest leadership qualities and work effectively in teams across globally diverse environments
- Be a lifelong learner with an entrepreneurial mindset to innovate in the constantly changing global scenario
- Possess a strong sense of inquiry and design innovative solutions for positive societal impact
- Be effective communicators and possess an empathetic outlook



CENTRE OF EXCELLENCE



BMU MBA Experience

At BMU, we go beyond what a traditional MBA curriculum imparts. While there is a certain amount of theory that needs to be taught, the overwhelming focus of the course is to promote hands-on learning and inculcate a raft of values, job, and life skills. From alumni events and internship opportunities, to overseas exchanges and study trips - the experience is designed to be liberating and enhancing - both personally and professionally.

Founded By The Hero Group

The Hero Group, founded by Late Dr. Brijmohan Lall Munjal, has touched the lives of millions of people in India by delivering excellence in engineering products, services, and solutions in the most innovative and cost effective ways. Today, the group is diversified across more than 6 industry verticals encompassing Automotive & Auto Components, Financial Services, Renewable Energy, Electronics & IT Enabled Services, Higher Education & Training, and Real Estate.

Partnerships

BMU's academic mentor is Imperial College London which is ranked 9th in the latest QS World Ranking of global universities. The learning experience at BMU has been further augmented through collaborations with the Singapore Management University, University of Warwick, London School of Economics & Political Science, Carleton University, Kent State University, Aston University, North South University, Saint Mary's College of California and many more. Centres of Excellence and state-of-the-art Labs have been set up on BMU campus by Siemens, Shell, Intel, Fraunhofer and KPMG. BMU's Research Partners are Fraunhofer, CSIR, CEERI-India, Hero MotoCorp and more.

AWARDS AND RECOGNITIONS

School of Management ranked
41st All India
in the Management Category NIRF Ranking 2021

BY MINISTRY OF EDUCATION
GOVERNMENT OF INDIA

QS I-GAUGE E-LEAD Certificate for
Excellence in Academic Digitization



One of the BEST EDUCATION
BRANDS 2020 by ET EDGE
an Economic Times Initiative



BML Munjal University is proud to be
selected for the Atal Community
Innovation Center (ACIC) by NITI Aayog



National Employability Award 2020-21
for being among the top 10%
Indian Engineering Campuses





Practice School

Hands-on learning through a rigorous internship programme

Mentorship and support by industry expert and faculty

Practice School companies include Siemens, Aditya Birla Group, Yes Bank, KG Somani, EY, Forbes Marshall, Bry Air, Hero MotoCorp, Cargill Foods, Coca-Cola, Axis Bank, ITC Ltd., Moser Baer among others.



Experiential Learning

Upto 45% of contact hours spent on experiential learning

Compulsory empirical research component

Markstrat and Capstone simulations offered as elective courses

Centers of Excellence including state-of-the art labs setup by Intel, Siemens, Shell, AIMA, and more

Personality Development by self-reflective course - Personal Journey for Excellence.



The Big Business Connect

Regular industry speakers visit campus to interact with students

Visits to McKinsey Capability Centre - Gurgaon, Hero MotoCorp - Dharuhera, Parle Manufacturing Center - Neemrana

Partnerships with KPMG, Microsoft, L&L Partners Law Offices, Siemens, Fraunhofer Gesellschaft, Intel, Sabudh Foundation, Ativitti AI Technologies.



Specialisations

The BMU MBA curriculum provides you the flexibility to develop skills and in-depth knowledge in your preferred area of study. Here is the list of specialisations for you to choose from to accelerate your career in the competitive marketplace.

Marketing

With globalisation opening up doors of the Indian economy and increasing domestic competition, the demand for Marketing Management as a specialisation has gone up. This offering which primarily revolves around transforming consumer demands into profitable products and services, provides students a flavour of sales and marketing strategies and tactics, relationship management, market research and consumer trends, and enables them to use tools around pricing, distribution, branding, advertising, etc. to ensure the everyday success of an organisation.

Human Resources

Human Resource Management is a strategic approach for the effective management of people working in an organisation so as to ensure that the firm gains a competitive advantage. Maximising employee performance for strategic objectives includes human resource practices such as hiring, training, talent retention, mentoring and motivating employees. Human Resource managers who have the capability to provide a high return on the firm's investment on people, are seen to be important assets to the organisation.

Finance

The finance function is one of the major fulcrums in any organisation. Banking, Financial Services and Insurance have always been vital sectors of the economy. For the same reason, MBA in finance has been one of the most coveted specialisations with career opportunities in corporate finance, banking, investment management, business analysis, credit analysis and wealth management.

Business Analytics

Business Analytics is being used to solve complex business problems in a variety of industries & is a discipline that makes extensive use of data, statistical and quantitative analysis, explanatory and predictive modelling, and fact-based management to drive decision-making. It is a burgeoning industry, currently growing at a rate of 35% per year.

Operations & Supply Chain Management

The value for the customer is created by operations and is delivered by supply chain. Considering the recent modification in policy initiatives by the Government of India encouraging start-ups, and the changing dynamics of the globe; efficient operations and effective supply chain are key towards an integrated and buoyant economy. This, along with digitisation and disruption fueled by innovation and technology, is going to pave way for the operations and supply chain sector to witness an unprecedented transformation and growth. The world is truly at the cusp of a logistics revolution. Moreover, the inclusion of Lean Six Sigma and Business Excellence initiatives in Operations and Supply Chain Management would enhance the outcome of the industry.

Entrepreneurship

As an entrepreneurial orientation is highly valued in start-ups, corporates and MNCs, the specialisation in entrepreneurship will empower candidates who are employed within an organization or want to work towards their own start-up. This specialisation will aid and accelerate the development of an entrepreneurial mind-set among participants through exposure to cutting edge curriculum and practitioner faculty.



Experiential Learning

The curriculum co-designed with Imperial College London allows students to work on real-world business issues. Students work with the faculty advisors and industry experts on solutions for real-life problems. Through an 8-week Practice School, which is a mandatory and graded internship, mentored by an industry professional and a faculty member, students further get to use their learnings in the real life, preparing them for the career after MBA at BMU.

How Experiential Learning Helps

- Learn the practical side of all the learnings in the programme
- Learn the principles of designing effective influence strategies in a variety of business & leadership situations
- Develop strong focus on shared outcomes
- Build a positive learning and leadership culture
- Understand the importance of context, pressure, and deadlines in a real-world scenario

Hands-On Approach

Learning Beyond Classrooms

The Experiential Learning at BMU provides real-world, value-added experience, thus preparing you for the global marketplace. The BMU MBA programme gives you an opportunity to apply what you have learnt in a real-life scenario.

BMU Students are presented with opportunities to enhance their competencies through projects, activities, and case studies. Under Practice School, all MBA students are required to undertake industry internships. This provides them an opportunity to enhance their classroom learning through its application in a real-world setting. Industry visits and sessions with Industry experts on campus are frequently organised. Partnerships with industry giants like KPMG, Microsoft and Siemens further enhance the experiential-learning experience.

A few examples of projects that our students have worked on so far

- *Innovation in Transactional Banking and the customer behaviour towards customised products*
- *Gaining customer insights and understanding the channel partner on-boarding process*
- *Understanding Industry Practices and conceptualising influencer strategy for Valvoline*
- *Analysis of Conglomerate clients to increase overall relationship value for KMBL*



Programme Structure



Core Subject

Joy of Management
Micro-Economics
Business Statistics
Marketing and Consumer Behaviour
Organisational Behaviour
Financial Statement Analysis and Reporting
Business Research Methodology
Operations Research
Macro Economics & Policy
Costing Products and Services
Synthesizing and Analyzing Data
Managing Operations and Supply Chain
Human Resource Management
Indian Banking and Financial Markets
Marketing of Products and Services
Managing Financial Resources
Bringing Ideas to Market

Project Management
Data Science Using R and Python
Management of Design
Business Model and Intellectual Property
Managing Stakeholders and Legal Processes
Analysing and Mitigating Risk
Leveraging IT for Business
Strategic Management

Elective

Marketing

Advanced Marketing Research
Integrated Marketing Communication and Brand Management
Consumer behaviour
Digital and Social Media Marketing
Sales and Distribution Management
Advertising and Media Planning
Relationship Marketing
Service Management
Social Media and Digital Analytics
International Marketing
Marketing Metrics
Retailing and Omni- Channel Marketing

Finance

Business Valuation and Modelling
Advanced Corporate Finance
Behavioural Finance and Technical Analysis
Derivatives and Financial Risk Management
Mergers and Acquisitions
Wealth Management

Human Resources

Talent Management
Industrial relations and labour legislation
Emotional intelligence and managerial effectiveness
Compensation Management
Negotiation and Grievance Management
Strategic Human Resource Management
Employer Branding

Business Analytics

Data Visualization for Managers
Data Base Management System and Data Mining
Advanced Business Statistics
Predictive Modelling
Machine Learning Algorithms
Big Data Analytics
Financial Analytics
Supply Chain and Operations Analytics
HR Analytics
Marketing and Pricing Analytics
Web Design and Analytics

Operations and Supply Chain Management

Global Supply Chain Management
Software Based Project Management
Operations Strategy
Service Operations
Operational Leadership
Lean Six Sigma
Integrated Management System
Robotic Process Automation

Entrepreneurship



Pedagogy

Hands-on education or learning by doing is an integral component of BMU's teaching-learning environment. Studies have shown that students learn best and have a higher retention when they are encouraged to actively explore, experiment and work out demonstrable solutions to problems. Hands-on education challenges students to find new ways to master and apply complex concepts in life. It also sparks the love of learning, develops skills and the confidence to tackle the unknown.

In two years, a student undergoes a transition from being an individual contributor to a team player and leader, in an exciting journey which includes:

- Working on projects in diverse study groups
- In-depth inputs and classroom exchanges facilitated by a mix of highly qualified and reputed faculty drawn from industry and academia
- Multiple teaching methods – role play, simulations, case studies, project work
- Perspective and Skill courses
- Practice School modules
- Attending a Global Leadership Module at Imperial College Business School
- Opportunity to access industry experts, major corporates, investment banks, consultancies, venture capitalists and public sector organizations to ensure exposure to industry and its real concerns
- Exposure to on-campus Centres of Excellence



BMU invites leaders from different walks of life to interact with students and faculty. These leaders share ideas and concepts that they have learned during their careers. These interactions provide students with a better understanding of industry and also inspire them to be successful in their careers.

Students are engaged in discussions to seek solutions to current and future challenges facing the industry. This provides our students a forward-looking orientation.

Leaders who have visited BMU

Mr. N. R. Narayana Murthy
Founder, Infosys Ltd

Mr. Kailash Satyarthi
Nobel Laureate

Dr. R.A. Mashelkar, Former Director General of the
Council of Scientific & Industrial Research (CSIR)

Mr. Amitabh Kant, CEO, NITI Aayog

Mr. TV Narendran, M.D, Tata Steel (India and
South-East Asia)

Dr. Arun Maira, Management Consultant, Economist
and former member of the Planning Commission of
India

General Bikram Singh, Former Chief of Army Staff of
the Indian Army

Mr. Suman Bose, CEO, Siemens Industry Software
India

Mr. Santosh Desai, CEO, Future Brands

Mr. Rahul Jain, CEO, Bizwiz Learning

Mr. Samit Sinha, CEO, Alchemist Brand Consulting

Dr. M.P. Poonia, Vice Chairman, AICTE

Mr. Nitin Prasad, CEO, Shell Lubricants

Mr. R. Narayan , CEO, Power2SME

Mr. Aftab Seth, Chairman & CEO, India Global Link

Mr. Kamal Singh, Chief of National HRD network

Mr. Amit Chandra, M.D., Bain Capital

Mr. Narayan Swamy, Executive Director, KPMG

Mr. Vijay Sethi, CIO, Hero MotoCorp

Mr. Sanjay Jorapur, CHRO, Hero MotoCorp

Mr. Vijay Sehgal, COO, Tata Teleservices Ltd.

Mr. Masayoshi Tamura, GM, Software Group,
Hitachi India Pvt. Ltd.

Dr. S. Swarup, Director World Bank and Former
Deputy Director General, Ministry of Commerce &
Industry, Govt. of India

Mr. Alope Goel, Divisional CFO, Siemens

Mr. Vivek Sharma, Program Director, Gandhi
Fellowship Program, Piramal Foundation for
Education Leadership

Ms. Padmaja Ruparel, CEO, India Angel Network

Mr. Kamlesh Kumar Sharma, Director, PAC, Coke

Mr. Rajat Dhawan, Director (Senior Partner)
McKinsey India

Mr. Manpreet Anand, Director - Finance &
Strategy, Corning Incorporated, India

Mr. P. Dasgupta, Head E&L, IBM

Mr. K V Sridhar, Chief Creative Officer, India
Sapient Nitro.

Mr. Jagvinder Singh, Head, Forensic Accounting
Practice, KPMG

Mr. Ashish Srivastava, Vice President-HR, Relaxo

Mr. Rana Vikram Anand, Head, Strategy, RBL

Ms. Anuradha Bhavnani, Regional Manager
Shell Foundation

Mr. Sanjeev Shukla, Marketing Head,
Hero MotoCorp

Mr. Gaurav Mitra, Chinmaya Yuva Kendra

Mr. Abhay Kumar, Head, Strategic Marketing
Hero MotoCorp

Mr. Aseem Soni, Director, Cargill Foods India

Mr. Nideesh Tyagi, India Head, BBC Hindi

Mr. Dushyant Dhakre, Area Sales Manager, Grasim
Industries Ltd. (Aditya Birla Group)

Mr. Sanjeev Srivastava, Associate Director,
KPMG India

Mr. Anjan Bhattacharya, Associate Partner,
Advisory, EY Services Pvt. Ltd

Mr. Saurabh Jain, Vice President - CSR at Paytm

Mr. Hitesh Kaushik, VP, COWI India Pvt. Ltd



Faculty

Dr. Jaskiran Arora
Dean, School of Management
PhD from Maharishi Dayanand University
Rohtak, Accounting & Finance

Dr. Vishal Talwar
Advisor & Visiting Professor
PhD from Manchester Business School, UK
Marketing

Dr. Anusree Paul
Associate Professor
PhD from University of
Calcutta, Economics

Prof. Sumedh Kulkarni
Associate Professor of Practice
M.A. from RMIT, Melbourne

Dr. Jaya Ahuja
Assistant Professor
PhD from Jamia Milia Islamia University
Organisational Behaviour and Human
Resource Management

Dr. Amit Bagga
Adjunct Associate Professor
PhD from CCS University
Finance and Accounting

Prof. Davinder Singh
Assistant Dean
& Associate Professor
PGDRM, IRMA
Strategy and Innovation

Dr. Nandita Choudhury
Professor of Practice
PhD from Lucknow University, U.P
Business Communications

Prof. Prashant Verma
Associate Professor of Practice
MSc. from Dr. B.R. Ambedkar
University, Statistics

Dr. Ruchi Garg
Assistant Professor
Fellowship Programme in Management
MDI Marketing

Dr. Vaishali Sharma
Assistant Professor
PhD from Delhi Technological University
Marketing and International Business

Dr. Sumit Shandilya
Adjunct Assistant Professor
Doctoral Research Scholar
BML Munjal University
Operations Management

Dr. Rik Paul
Associate Professor
PhD from IBS Hyderabad,
IFHE University
Marketing & Strategy

Dr. Deepak Pandit
Chair Professor - Innovation
and Entrepreneurship
PhD from MDI Gurgaon
Strategic Management

Dr. Sangita Dutta Gupta
Associate Professor
Ph.D. from Jadavpur University
Economics

Dr. Ritu Chhikara
Assistant Professor
PhD from FMS,
University of Delhi, Marketing

Dr. Dipankar Das
Assistant Professor
PhD from University of Burdwan
Economics

International Edge

BMU's academic mentor is Imperial College London which is ranked 7th in the latest QS World Ranking of global universities. Besides faculty support, the partnership includes programme and curriculum design. The learning experience at BMU has been further augmented through collaborations with the Singapore Management University, Carleton University, Kent State University, Aston University, North South University, Saint Mary's College of California and many more. Also, all our MBA programmes offer students Global Leadership Module at international partner universities. This programme allows students to gain new perspectives on global business practices, challenges and cultures.

As part of the module, students go through two weeks of lectures and coursework conducted by the faculty at partner universities. The courses focus on four areas - Leadership, Digital Marketing, Design Management and Business Models / Intellectual Property.

The aim of the Global Leadership Module is to enable BMU students to think outside the box, comprehend the concepts of design-driven innovation and creativity, develop leadership competencies, and understand how to create stronger relationships with customers using digital media.

The pedagogy at our partner universities is unique. The courses are delivered through a blend of traditional and modern learning techniques. The faculty discuss cases, use videos, and conduct hands-on exercises that allow students to apply the tools and methods learnt to real business problems.

ACADEMIC PARTNERS

Imperial College
London



ACADEMIC COLLABORATION



Career Services

Be Industry-Ready

Recruitment events

Recruitment presentations and industry panel discussions are frequently organised on campus. You get to connect with a wide range of companies from different fields, thus giving you the opportunity to build healthy relationships with potential employers.

Networking

BMU offers numerous platforms where students can connect directly with corporate partners and industry leaders, interact with them and gain valuable insights.

Internships

At BMU, we give students the opportunity to embark on dynamic internships across industries. Under Practice School, all MBA students are required to undertake industry internships. The projects improve the critical reasoning and decision making skills of the students, develop their personality, and enhance their communication and presentation skills.

Incubation Centre

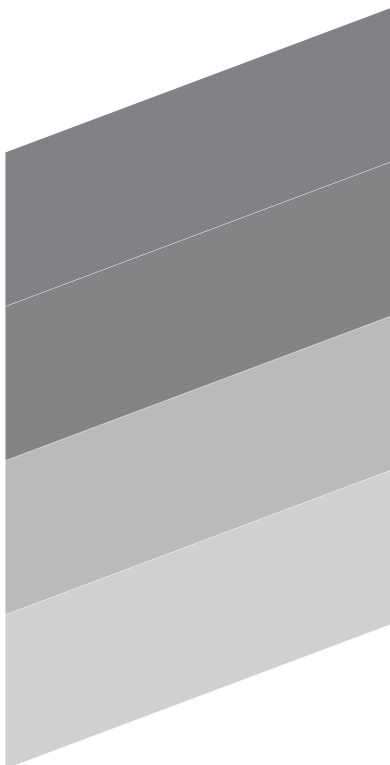
Entrepreneurs often get carried away by their passion and fail to see the viability of their ideas. At BMU, our young student entrepreneurs are supported with tools, skills, place and guidance to stay on track and realise their goals.

Career Skills Workshop

From industry-specific interview clinics and assessment centre simulations to personal grooming and soft skills sessions, our workshops leave no stone unturned when it comes to giving you the competitive advantage. Best-in-class consultants and consulting firms are engaged to prepare you technically and strategically for various selection rounds in the companies.

Career Advisory

BMU's Career Guidance and Development Centre - the team that guides students in career and engages with the corporates - guides students through self assessment, market research, cover letter and resume writing, and assist you in formulating your personal goals and developing a career plan.



More than 90% PLACEMENT

FOR ALL PREVIOUS BATCHES

AVG SALARY ₹ 7.12 (LPA)

for the batch that graduated in 2021

Be in Good Company

BML Munjal University has established itself as a hub for well-prepared, talented graduates. Some of the best companies in the world recruit our students every year.



Admissions

MBA Eligibility Requirement

MBA Business Analytics, Marketing, Finance, Human Resources, Operations and Supply Chain Management

- Bachelor's degree with a minimum of 50% marks. Final year undergraduate students can also apply. For Business Analytics, applicants with BTech/BCA/MCA/BSc/BSc (Economics) or any other undergraduate degree from a recognized institution with computer science as one of the electives will be preferred.
- Bachelor's degree with a minimum of 50% marks. Final year undergraduate students can also apply
- BMU accepts CAT/ NMAT/MAT/GMAT/CMAT/XAT or BMU-MAT (BMU's Management Aptitude Test) test scores
- Work experience is preferred, but not mandatory

Forensic Accounting & Corporate Fraud (in association with KPMG) set of electives

- Available to all students across all MBA programmes
- The entire set of electives should be taken by students for being considered for placement with Forensic Practices at the BIG 4 companies.
- Students upon successful completion of the set of electives shall earn a certificate from KPMG

Benefits of applying in the Early Cycle

- Students will get preference for a seat in the MBA programme of their choice
- A scholarship of 10% on the first-semester tuition fee will be awarded only to students who apply in the Early Cycle

MBA Admission Process

Applicants will have to go through the following process:

- BMU accepts CAT/ NMAT/MAT/GMAT/CMAT/XAT or BMU-MAT (BMU's Management Aptitude Test) test scores.
- The application form can be submitted even if a student has appeared for the Test and is awaiting test scores and graduation results. The form will be opened for inclusion of test results in case scores are awaited. (Please note that the earlier information submitted cannot be changed or edited, and only test results can be added in.)
- Short-listed candidates will appear for a Personal Interview (PI) including a Case Discussion.
- BMU will give provisional offers to selected candidates who are in their final year of graduation, and final offers are subject to verification of marksheets by BMU.

Application Guidelines

- BMU accepts applications online on its Admissions Portal only.
- Submit the completed application form along with relevant attachments, marksheets and certificates and the application fee.
- The application fee is Rs. 1500, and is payable online.
- The following documents are required: please keep them handy.
 - Class 10 Marksheet
 - Class 12 Marksheet
 - Graduation marksheets up to second year marksheet or in case of working professionals, the final graduation marksheet
 - Entrance Scores, if declared (CAT, NMAT, MAT, GMAT, CMAT, XAT) or if entrance result is pending, then the Admit Card of entrance exam appeared for
 - Work experience letter, If any
 - Extracurricular certificates
- BMU will use the registered email ID and mobile to keep you informed about the status of your application, and to invite you to an interview if you are shortlisted. Please Check your email ID and mobile regularly for information.
- Your Application ID and the login details of your admissions account will remain active till the end of admissions. Please quote these for any enquiry related to your application form.
- Kindly ensure that the information in the application is accurate. You will receive updates on the status of your application by the decision deadline of the Application Cycle that you apply in. In case you have not heard back, and you are waitlisted, your application may be considered automatically in the next cycle.

Scholarships

The prestigious Dean's Scholarship recognizes students with excellent academic achievement in the national-level tests.

- A maximum of two students will receive a Scholarship equivalent to 100% of the Tuition Fee in the first year.
- A maximum of two students will receive a Scholarship equivalent to 75% of the Tuition Fee in the first year.

Our Scholarship and Financial Aid Policy recognizes exceptional academic merit through tuition fee waivers up to 100%

The amount of scholarship varies from 25% of tuition fee to a full tuition fee waiver. Scholarships are reviewed annually and renewed if the student meets the eligibility criteria. Candidates scoring 90 percentile and above in CAT or 250 and above in NMAT are considered for the Dean's Scholarships. Applicants are encouraged to apply at the earliest in order to be considered for the Dean's Scholarship.

Historically, candidates who have scored around 80 percentile and above in the CAT, or around 200 and above in NMAT have the possibility of earning Merit Scholarships ranging from 10% to 50% based on the Merit List announced by the Committee.

The university reserves the right to change the scholarship policy as needed.

Financial Aid

For academically bright students from economically weaker sections of society, Financial Aid is provided in order that their university education is not held back due to a lack of financial resources.

Financial Aid grants shall be reviewed and finalized by the Admissions & Scholarship Committee after a Personal Interview. The amount of Financial Aid in the form of a percentage of the tuition fee shall be decided by the Committee.

Application Fee

₹ 1500

Total seats

Total intake for all the MBA programmes at BMU is 120

How to apply

Application forms for all MBA programmes can be accessed from BMU's website (www.bmu.edu.in/apply-page/) or obtained from:

For further details, applicants are advised to read the admission application form carefully.



MBA Programme Fee

Tuition Fee	MBA Fee	Global Leadership Programme* Fee	MBA with Global Leadership Programme* Fee
1st Year	₹ 580,000	₹ 175,000	₹ 755,000
2nd Year	₹ 575,000	₹ 175,000	₹ 750,000
Total Fee	₹ 1,155,000	₹ 350,000	₹ 1,505,000

Note:
Above fee and charges are related to regular academic calendar. Fee and charges related to programs beyond the academic calendar are not included and will be charged extra. For details, kindly log on to www.bmu.edu.in

Global Leadership Programme:

- The Global Leadership Programme (GLP) gives all MBA students first-hand knowledge of the global marketplace through an unparalleled immersion experience at one of the partner universities abroad. To thrive in today's global marketplace, business leaders must understand the economic, social, political, and cultural forces impacting the way business is conducted in different parts of the world.
- The Global Leadership Programme is an optional Program conducted at the end of the first year of the MBA Program during summer break.
- Post the Programme, students will receive a Global Leadership Programme Certification from the host University/School.
- Tuition, air travel, accommodation, and meals (two a day) expenses are inclusive of the Global Leadership Programme fee.
- The Global Leadership Programme fee does not include expenses for local travel in the city where the host University/School is located, sightseeing, tickets/charges for social programmes organised by host University/School.
- Students will need to procure a valid passport & visa for the programme. BMU will assist in the visa application process only, all costs for passport and visa procurement to be borne by the student.

To Know More

We look forward to interacting with you and meeting you. Please visit www.bmu.edu.in for more details.

Student Testimonials

In the words of our students



BMU is a place where you get the right opportunities and the right exposure to make your dreams come true. Follow your passion. Don't just restrict yourself within academics but try to look beyond it.

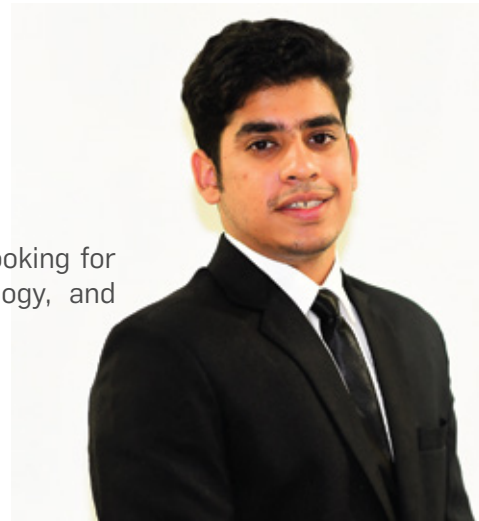
Sumi Yadav

MBA Marketing

When opting for an institute to pursue MBA, I was essentially looking for three aspects - A strong corporate brand, innovative Pedagogy, and collaborations with International Ivy League Business Schools.

Devvrat Diwan

MBA Marketing



The BMU MBA empowered me to gain cutting-edge knowledge about Forensic Accounting. I learned how the fraud psychology works and how to do an in-depth analysis of evidence and conduct fraud risk management of unstructured data. I also learned about new concepts like Palm Greasing and Asset Misappropriation. The specialised MBA programme helped me strengthen my abilities to have a successful career in the competitive global marketplace.

Srijani Paul

MBA Forensic Accounting & Corporate Fraud
(in association with KPMG)

BMU has given me the opportunity to explore Business Analytics alongside a rigorous MBA course. Not only has it helped me develop strong business acumen, but it has also helped me grow as an individual. BMU has opened for me the doors to the world of data science.

Kajal Goel

MBA Business Analytics



Campus Life



University Infrastructure

Set in a verdant and serene campus, BMU is built around its academic infrastructure. Three blocks house classrooms, laboratories, a well stocked library and auditoria. BMU is the ideal place to pursue both academic goals and develop holistically as an individual through the myriad extra-curricular activities available.





**BML MUNJAL
UNIVERSITY™**

A HERO GROUP INITIATIVE

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