

# A transformative journey

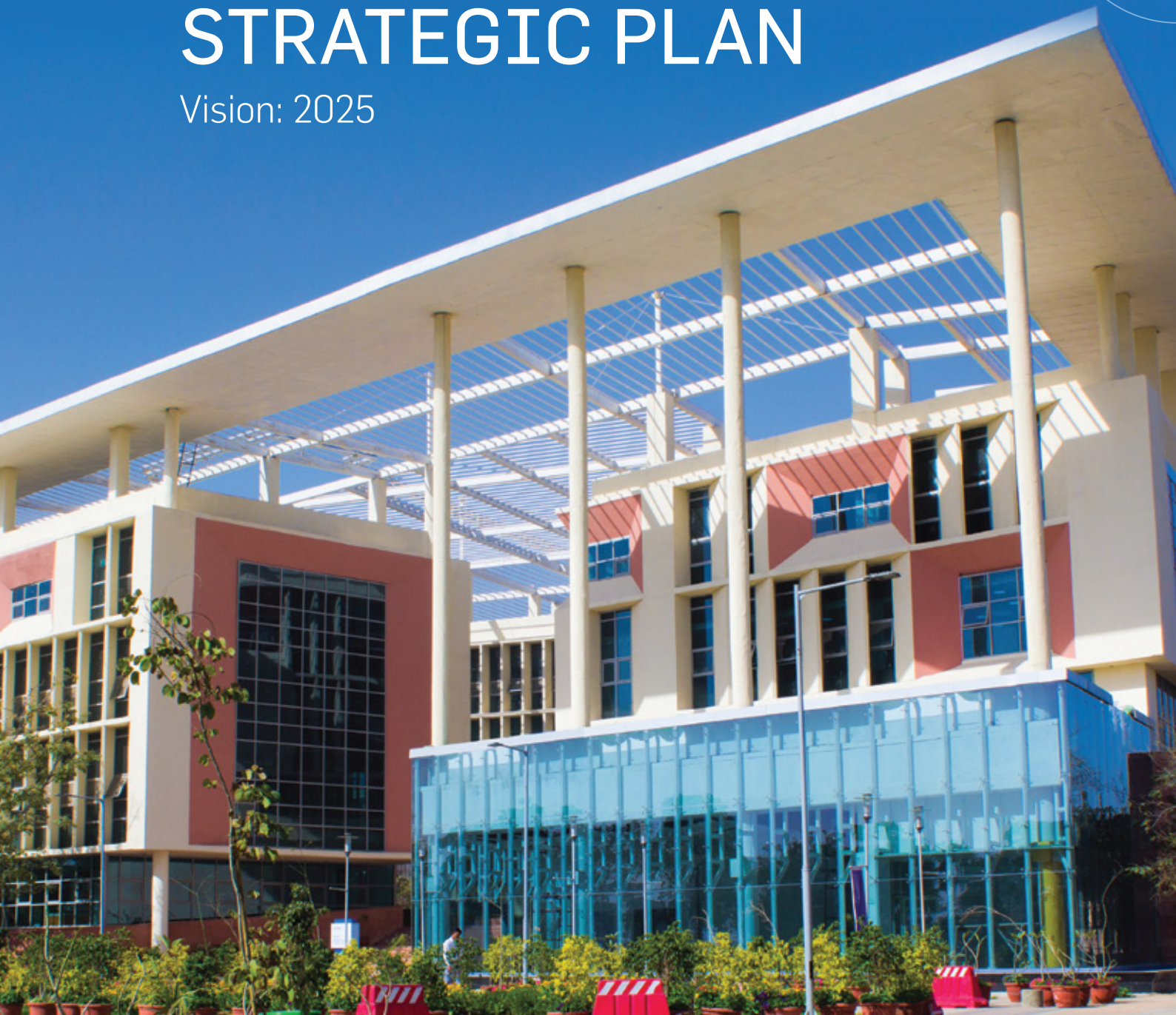
---

Students to Leaders

BML Munjal University

## STRATEGIC PLAN

Vision: 2025



# VISION

## *Nurturing talent for the Real World*

*“BMU seeks to nurture ethical leaders who are skilled, knowledgeable and have the life skills required for leading their organisations to success.*

*The university shall seek the advancement and dissemination of practically oriented knowledge benchmarked with the best global standards.”*

2021-2025

The university is committed to providing quality education and experience to each student, equipping them with values, skills and intellectual discipline that would make them both enthusiastic about and capable of positively impacting society.

BMU brings together an inspiring team to provide world-class education and conduct quality research focused on finding solutions for the community.

The university thrives on equal opportunity, inclusivity, and its team's well-being. The diverse student and staff body has not only strengthened BMU's capabilities but enhanced the learning environment and strengthened research as well. The university supports students with outstanding potential regardless of their economic status.

Further, the university strives to provide an education that can empower and transform students into leaders. A learning that prepares students for the unexpected, to thrive during changes.

*“The ability of humans to handle change is enormous – what we have seen over ages is that it's not the toughest or the strongest who survive, it's those who adapt themselves better to change. Either those who are able to foresee change or those who are more flexible and are able to change themselves.”*

*– Chancellor, Shri Sunil Kant Munjal*



# MISSION

## *Inquire, Inspire and Impact*

*“BML Munjal University aims to be a leading university for the quality and impact of its teaching, research and linkages with major stakeholders. The focus of the university is to find creative solutions to problems through application of knowledge. The university aims to create a talented community of students and faculty who excel in teaching, learning and research, in a creative and stimulating environment. The university will collaborate with other institutions for development of science, technology and arts in the global context.”*

Education at BMU is designed to help students imbibe the following three key values:

Intellectual curiosity to **Inquire**, personal capability to **Inspire**, and commitment to deliver positive social **Impact**.

Education at BMU will build the ability to ideate & innovate solutions that contribute to the community and improve standards of living for all.

## Objectives

BMU's value system is rooted in the learnings & consequent teachings of its founder, late Shri Brijmohan Lall Munjal. The environment on campus is creative and stimulating, and experiential learning is the underlying principle governing both academics and extracurricular activities at BMU.

In the coming years, we will build on the university's founding mission that includes academic freedom, and fosters a culture of asking the right questions rather than learning the answers. Academic freedom is paramount for us as it allows a thousand ideas to bloom adding to both diversity and depth of knowledge. BMU believes in diverse paths towards self-fulfillment and human flourishing.

BMU's ambition over the next 5 years is to establish itself as a leading institution known for the quality and impact of education and research.

BMU aims to be known for its strong alumni and faculty that will employ knowledge created at BMU wisely and effectively, keeping in mind the overarching aims of BMU – to create ethical leaders in a changing and uncertain world.



# STRATEGIC GOALS

---

## *From Learning About Leaders to Collaborating with Them*

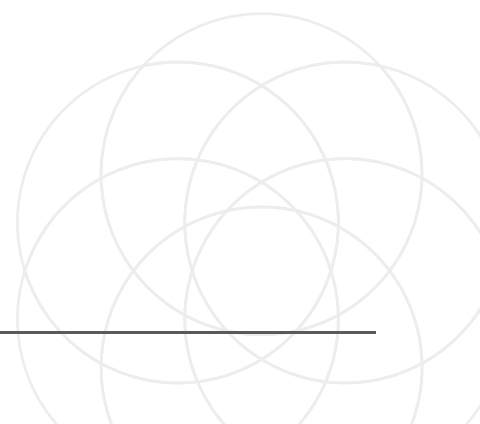
BMU was founded with an expectation of setting the bar very high. This can be achieved through excellence and sustainable differentiation.

Through leveraging academia and industry resources, BMU students are instructed using practically-oriented knowledge with exposure to real-world problems. They graduate as socially responsible, ethical leaders with an entrepreneurial mindset.

Three themes or focus areas have been identified to reinforce the founders' vision and BMU's strengths.

These are the primary strategic goals for 2021-2025:

1. Entrepreneurial Learning
2. Transformative Learning
3. Aspirational Faculty



# ENTREPRENEURIAL LEARNING

## *Bridging Gaps Between the Classroom and the Work*

A university that is known for creating successful entrepreneurs & change makers. We will continue to provide opportunities as part of formal and informal education at BMU to help students develop personal and transferable skills required to navigate the global workplace.

- The ecosystem at BMU has been engineered to help students graduate as innovators with an entrepreneurial mindset in a constantly changing global scenario.
- Impart learning that exhibits communication, problem-solving and critical thinking skills.
- Students will be trained to have the investigative capability to use 3 I's of Inquire, Inspire and Impact to address real world problems.
- Our curriculum will be designed and continuously updated in association with industry experts.
- Skills, design, knowledge, and wisdom will be kept paramount in designing the curriculum.
- BMU is a place where startups could be founded with all the support required - be it infrastructure, mentoring, guidance, industry connects, etc.
- Students will receive support in idea generation & evaluation, space to work, industry interface, funding, etc.

# TRANSFORMATIVE LEARNING

## *From the Theoretical to the Practical*

A university that nurtures well-rounded holistic individuals for the real world – both professional and personal life.

- Help students evolve into ethical global citizens, who are culturally informed, technologically adept, socially responsible, and ready to lead
- *Impart Cultural Intelligence* in our students – understand diversity and demonstrate a sense of ethics.
- Train students to be lifelong learners.
- Transform students into socially responsible citizens through projects that dive deep into finding solutions for the community.
- Use technology efficiently for design and delivery of curricular content and increase its reach.

*Change is a reality – and it will continuously happen. By itself it's neither good nor bad – it's how we respond to it.*

# ASPIRATIONAL FACULTY

## *From Inspiring Spaces to Inspiring Minds*

A university that is known for having one of the best faculty in the country. In the coming years, we will continue to create an environment conducive for conducting rigorous research and excellent teaching, and invest in training, support and wellbeing of the staff.

BMU intends to become a desirable place to work. The focus is on creating a work environment benchmarked on international best practices including those on childcare support, infrastructural and grant support for quality research, incentivizing innovative teaching, and offering competitive financial compensation.

- BMU will continue to be selective in hiring aspirational faculty from India and around the world, by setting a high benchmark.
- Inducting aspirational faculty who are accomplished scholars/teachers and can demonstrably provide an excellent learning environment for our students.
- The university is committed towards innovation and excellence in teaching – seeking further improved methods to recognise and reward our academic staff and provide them enhanced academic freedom.
- Scholars from leading universities around the world, and experts from the industry and government will be invited as visiting faculty.
- BMU will create and maintain an inclusive, fair, and open environment that is conducive for faculty and students to thrive.
- BMU will provide support for further learning and skill enhancement for the faculty.
- BMU will support working parents, and provide flexibility, support, & guidance whenever required.
- BMU – a startup until recently – will stay in that phase so that the team has space and confidence to experiment, make mistakes, and learn from them.
- The rules & regulations at BMU have always evolved to keep up with the ever-changing world and will continue to do so.

*“The academic environment at BMU encourages cross-disciplinary learning, which gives students the unique option of tailoring their programme to their career & their interests.”*



# OPERATIONAL GOALS

## *From Creating History to Shaping the Future*

Over the next 5 years, BMU's Operational goals are also aligned to create a creative and stimulating environment for the students and faculty that would encourage and aid in a transformative learning.

The operational goals are designed to keep the environment and amenities at BMU conducive for an aspirational faculty to generate knowledge and innovation and be motivated to inspire students to do their best.

The curriculum will continue to include projects that are executed in tandem with the industry, working on the latest updates, and on projects that are done exclusively for the community to upgrade the standards of living and uplift them from poverty.

*“BMU will be actively promoting health & wellbeing in order for our students and staff to be able make the most of their time at the university and feel valued.”*

Interdisciplinary research and learning to further sharpen the minds at BMU and thereby attract further likeminded faculty, students, and collaborators.

BMU will actively promote the health & wellbeing of our students and staff to be able to make the most of their time at the university and feel valued.

## KEY GOALS BY 2025

1. 4000+ Students on campus.
2. Launching *School of Liberal Arts*.
3. Support students to get placed in aspirational companies, with Tier 1 salary packages.
4. 80% translational research leading to patents and technology transfers.
5. Quality research published in ABDC A\*&A and Q1 journals.
6. Strengthen Incubation Centre with minimum 20 student start-ups at revenue stage.
7. NAAC: A+ university.
8. Top NIRF rankings: Top 20 in Management, Top 75 for Engineering and University. Respectively.



**BML MUNJAL  
UNIVERSITY™**  
**A HERO GROUP INITIATIVE**

**Campus**

67th Milestone, NH-8, Gurugram-122413, Haryana, India  
Toll Free No.: 1800-103-6888 | Email: [admissions@bmu.edu.in](mailto:admissions@bmu.edu.in) | Website: [www.bmu.edu.in](http://www.bmu.edu.in)



@BMLUniv



@BMLMunjalUniversity



@BMLMunjalUniversity



BML Munjal University



BMLMunjalUniversity